



2018 Official Sponsorship Package

The Buffalo Niagara Builders' Association is excited to announce the 2018 Horizons Tour of Homes taking place over the weekends of July 19-22 & 26-29. Last year's show saw the introduction of the scattered site format with 14 homes, 11 builders and almost 8,000 home visits. As we go into our second year with the scattered site format, we expect 2018's show to be one of the largest the Association has hosted in decades, with dozens of homes featured throughout Erie county.

Official sponsors are a part of the Tour's success, benefiting your company and the BNBA, allowing the association to continue to effectively advocate for and support this industry.

A \$2,500 Official Sponsorship Includes:

- Two complimentary tickets to the kickoff party
- Recognition in some components of the Buffalo News co-op marketing program which includes print and social media
- Recognition in media buys that may include radio, TV, print, and social media
- Recognition on feather banners positioned in front of the homes
- Banner advertising on the Parade Craze application
- A discount code for home show tickets that can be shared with and used by your associates and customers
- Recognition on the Buffalo Niagara Builders' Association Website

NOTE: This sponsorship is not exclusive. This sponsorship does not include recognition as part of the Raise the Roof campaign to benefit Roswell Park Cancer Institute.

If you would like to reserve a sponsorship, please complete and return this form with payment via credit card or check payable to BNBA, 2660 William St, Cheektowaga, NY 14227.

Name: _____

Company: _____

Contact: _____ Phone: _____

Email: _____

Credit Card #(VS/MC): _____ Exp. Date: _____ Sec. Code: _____

Signature: _____ Amount Approved: \$2,500

THANK YOU!